

ROB ROCHFORD

Production Assistant

Phone: (714) 323-1567 Email: rob@robchford.com Website: <https://robchford.com> Location: Huntington Beach, CA

EDUCATION

California State University of Long Beach

Bachelor of Arts in Studio Arts

Graduated on the President's Honor List

SKILLS

- Proficient in:
 - Photoshop
 - Adobe Illustrator
 - Indesign
 - Adobe Suite
 - Premiere Pro
 - Unreal Engine
 - Microsoft Office
 - Blender
 - 3D design
 - Zoom
 - Microsoft Teams
- Experience in:
 - Production design
 - Setting up equipment
 - Camera and lens handling
 - Silk screen developing/printing
 - Office printing/copying
 - Phone/email communication
 - Animation
 - Photo/video editing
 - Content rendering
 - Collaborating with artists
- Personal Skills:
 - Reliable
 - Hard-working
 - Positive attitude
 - Problem solving
 - Strong communication
 - Punctual
 - Proactive
 - Creative and imaginative
 - Works well with deadlines
 - Detail oriented
 - Charismatic
 - Motivated

EMPLOYMENT/EXPERIENCE

Position Title: Production Designer

Company: truest.health

Location: Huntington Beach, CA

Date worked: 04/2022-07/2022

Job Description: Design a commercial based on a provided script. Identify style and create visual design and storyboard. Communicate ideas and collaborate regarding budgeting and vision. Create a commercial in Premiere Pro using Adobe Stock, Photoshop, Illustrator and After Effects. Edit and render commercial.

Position Title: Substitute Teacher

Company: HBUSD & NMUSD

Location: Huntington Beach, Newport & Costa Mesa, CA

Date worked: 08/2022- Current

Job Description: Follow teacher plans and educate students K-12 in various subjects, including art. Collaborate with staff and support various student needs. Communicate with teachers and report on student progress and behavior.

Position Title: Freelance Illustrator and Graphic Designer

Company: Rob Rochford

Location: Huntington Beach, CA

Date worked: 06/2021- Current

Job Description: Work with various clients to bring their ideas to fruition, including family/pet portraits and company logos. Work in mediums such as illustration and graphic design, using the full Adobe Suite, to bring these concepts to life. Ongoing communication with clients to personalize art to fit their personality and vision

Position Title: Character Designer and Animator

Company: truest.health

Located: Huntington Beach, CA

Date Worked: 05/2019-08/2019

Job Description: Create a 30-minute marketing video for a new company; Create a 15 second marketing animation; Work in Adobe Illustrator, Animate and Premiere

Position Title: Logo designer

Company: American Sons Demolition

Located: Oklahoma City, OK

Date Worked: 07/2021-08/2021

Job Description: Create logo for a new business via sketching and Adobe Illustrator; Research business background to develop a logo that was cohesive to business objectives and complemented their website; designed multiple logos for the company to choose from

Position Title: Graphic Designer

Company: Harbor Distributing

Located: Huntington Beach, CA

Date worked: 11/2020-5/2021

Job Description: Collaborate with customers and vendors to create ads for hundreds of products, while demonstrating knowledge of customer desires and following through to design quality ads that met their needs

Position Title: Illustrator

Client: Brittany Anderson

Located: Salt Lake City, UT

Date worked: 11/2020-5/2021

Job Description: Collaborate with author regarding book style and expectations; create book characters and draw character sheets; plan page formatting and backgrounds; illustrate 30 pages plus cover; convey the feeling that the author wants readers to experience that visually compliments and enriches the story

Position Title: Intensive Behavior Instructional Aid **Company:** Huntington Beach Union High School District **Located:** Huntington Beach, CA

Date worked: 09/2013-12/2019

Job Description: Support students with moderate to severe disabilities; collect and maintain data; collaborate with IEP teams; develop student supports with creativity and differentiating designs

Position Title: Logo designer

Company: SimSea

Located: Huntington Beach, CA

Date Worked: 05/2020- 06/2020

Job Description: Create logo for a new business via sketching and Adobe Illustrator; Research business background to develop a logo that is cohesive to the website theme; design multiple logos for the company to choose from

Position Title: Illustrator and Creator

Project: Baxter's Big Adventure

Location: Huntington Beach, CA

Date worked: 12/2019-02/2020

Job Description: Write and illustrate an engaging children's book; Design characters, settings, and storylines; Illustrate via traditional and modern design in Adobe Suite