

ROB ROCHFORD

Illustrator/Designer

Phone: (714) 323-1567 Email: rob@robchford.com Website: <https://robchford.com> Location: Huntington Beach, CA

Creative, tech savvy and imaginative. Hard working problem solver who does what it takes to complete projects on time. Excels working both independently and collaborating in teams, both in-person and virtually. Proficient in Adobe Suite.

EDUCATION

California State University of Long Beach

Bachelor of Arts in Studio Arts

Graduated on the President's Honor List

SKILLS

- Creative and imaginative
- Excellent communication skills, both in person and virtually
- Works well with deadlines
- Detail oriented
- Self-starter who excels in independent and collaborative work settings
- Project-oriented
- Excels in design
- Excels in drawing
- Creative in character design
- Excels in location design
- Proficient in Photoshop
- Proficient in Adobe Illustrator
- Proficient in Indesign
- Proficient in Adobe Suite
- Proficient in Microsoft Office
- Experience in Blender
- Experience in 3D design
- Experience in Zoom
- Experience in Microsoft Teams

ACHIEVEMENTS and AWARDS

- Wrote, designed, illustrated, and self-published a children's book
- First place in art contest at Raindrop Gallery in Huntington Beach, California
- Invited to and participated in various galleries and art shows throughout the greater Los Angeles area, including Indifest and Street Art Fair
- Artwork featured in Art Muzeo art magazine, with artist spotlight
- Featured artist in solo exhibition "Focal Point" at 4th street Market

EMPLOYMENT/EXPERIENCE

Position Title: Logo designer

Company: American Sons Demolition

Located: Oklahoma City, OK

Date Worked: 07/2021-08/2021

Job Description: Created logo for a new business via sketching and Adobe Illustrator; Researched business background to develop a logo that was cohesive to business objectives and complimented their website; designed multiple logos for the company to choose from

Position Title: Graphic Designer

Company: Harbor Distributing

Located: Huntington Beach, CA

Date worked: 11/2020-5/2021

Job Description: Collaborated with customers and vendors to create ads for hundreds of products, while demonstrating knowledge of customer desires and following through to design quality ads that met their needs

Position Title: Illustrator

Client: Brittany Anderson

Located: Salt Lake City, UT

Date worked: 11/2020-5/2021

Job Description: Collaborated with author regarding book style and expectations, created book characters and drew character sheets, planned page formatting and backgrounds, illustrated 30 pages plus cover, conveyed the feeling that the author wanted readers to experience, visually complimented and enriched the story

Position Title: Intensive Behavior Instructional Aid

Company: Huntington Beach Union High School District

Located: Huntington Beach, CA

Date worked: 09/2013-12/2019

Job Description: Supported students with moderate to severe disabilities; collected and maintained data; collaborated with IEP teams; developed student supports with creativity and differentiating designs

Position Title: Logo designer

Company: SimSea **Located:** Huntington Beach, CA

Date Worked: 05/2020- 06/2020

Job Description: Created logo for a new business via sketching and Adobe Illustrator; Researched business background to develop a logo that was cohesive to the website theme; designed multiple logos for the company to choose from

Position Title: Illustrator and Creator

Project: Baxter's Big Adventure

Location: Huntington Beach, CA

Date worked: 12/2019-02/2020

Job Description: Wrote and illustrated an engaging children's book, Designed characters, settings, and storylines; Illustrated via traditional and modern design in Adobe Suite

Position Title: Character Designer and Animator

Company: Truest Health **Located:** Huntington Beach, CA

Date Worked: 05/2019-08/2019

Job Description: Created a 30-minute marketing video for a new company; Created a 15 second marketing animation; Worked in Adobe Illustrator, Animate and Premiere