



ROB ROCHFORD

Illustrator/Designer

Creative imagination in problem solving and work. Great at working in teams and collaborating ideas to reach our best results. Proficient in Adobe suits, traditional illustration, and new age techniques. Passionate when working on any project.

Hiring agency at studio



(714) 323-1567



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robchford.com



Huntington Beach,
CA

To: Who May Concern

Understanding technique and knowing how to utilize them in new and innovative ways is one of my central concerns when working on any project. Trained in illustration to understand key concepts, through these practices I have learned to take on each project with a tenacity and endurance. Further extending this understanding, combined with imagination, helps me produce high-level work in character and set design, which assists in framing the story and clearly setting it on its path. Whether it be books, comics, movies, or television, design fluctuates depending on the particular client and/or business. I am attuned to these intricacies through my varied experience.

Through my experience in working in children's books, animations for business and learning environments, and through creating my own stories and characters, these have proven to be successful and have broadened my knowledge of multimedia format. I work in multiple mediums to gain the best success and continuously try new and innovative techniques. Each piece, project, or idea is a new opportunity to utilize my finely-honed skills and learn more.

I think I would be an ideal fit for your department and business because I have a deep understanding of successful techniques and processes. My work demonstrates a pioneering imagination and thoughtful handling of story, concept, characters, and space. Through imagination and research, I create characters and environments that not only make sense but are fun and engaging

I look forward to be a part of your team and helping to create the best work possible on your team.

Sincerely,
Rob Rochford

Rob Rochford

B. 1990 in Orange, CA. Lives in Huntington Beach, CA and works in Los Angeles, CA.

Education:

2020 BA, Studio Art, California State University, Long Beach

2019 AA, Orange Coast College

Illustrations:

2019 Illustrated and Wrote "Baxter's Big Adventure" Published by Amazon Books

2019 Album Cover "Volume 2" Sweet Dreams Priscilla

Animations:

2019 Promotional video Animation "Truest Health Promotional Video" Truest.Health

Solo Exhibition:

2017 Focal point on Rob Rochford exhibit at 4th street market

Group Exhibition:

2018 Alternative Event Group "indyfest" Studio City, California

2018 Frank M. Doyle arts pavilion "Mass Appeal Student Show" Cost Mesa, California

2018 Anaheim Garden Walk "Art on the Walk" Anaheim, California

2017 Sur Le Mur Gallery "Art Wars" Beverly Hills, California

2017 Alternative Event Group "indyfest" Studio City, California

2017 Anaheim Garden Walk "Art on the Walk" Anaheim, California

2017 Alternative Event Group "Studio city Street Festival" Studio City, California

2017 Jeff Hamilton Gallery "Street Art Fair Pop Up Show" Downtown Los Angeles, California

2017 Rainwater Gallery "Grain Games" Huntington Beach, California

2017 Jeff Hamilton Gallery "Street Art Fair" Downtown Los Angeles, California

2017 Alternative Event Group "indyfest" Studio City, California

2016 Beyond the lines Gallery "Portraits" Santa Monica, California

2016 Rainwater Gallery "Statement Magazine Release" Huntington Beach, California

2016 Rainwater Gallery "Relaunch Wine Mixer" Huntington Beach, California

2016 Rainwater Gallery "Armature Art Show" Huntington Beach, California

Auction:

2017 Street art Auction through Street Art Fair

Publications & Media:

2017 Artist Feature "Rob Rochford" Art Muzeo Magazine Volume 1 Pages 31-32

Awards:

2016 1st Place "Armature Art Contest" Rainwater Gallery Huntington Beach, California

Logo Design:

2019 "SimSea Scuba Logo" SimSea Scuba